

**WE LOVE MARKETING
AND WE WANT TO WORK
WITH CLIENTS THAT LOVE IT TOO**

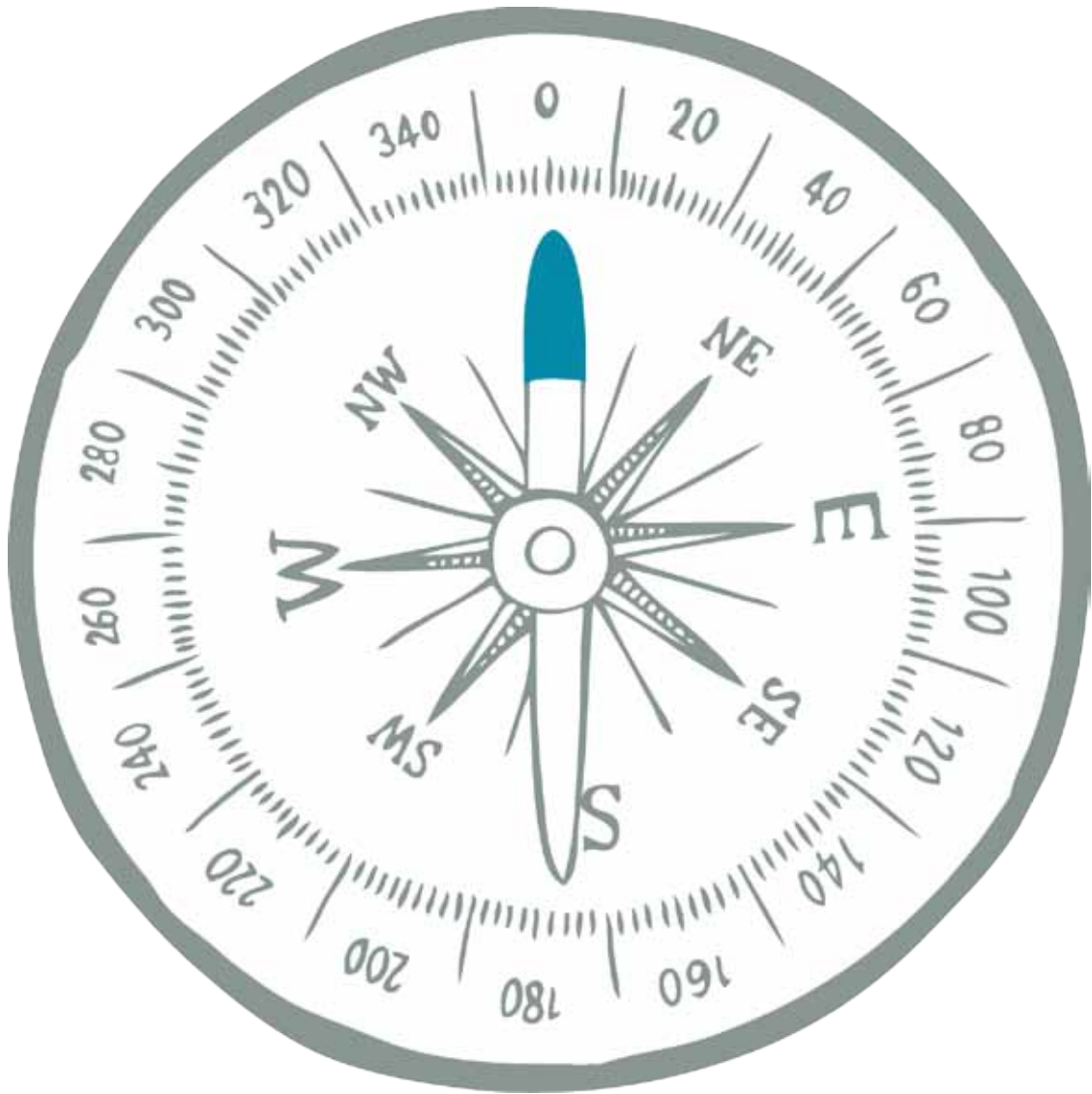


*We believe marketing should be at
the very HEART of your business.*



cornerstone
marketing

Marketing is your business's guiding compass



It's easy to overlook marketing but if you do, we guarantee, at some point, you are going to get lost...

So we help businesses move in the right direction with their marketing, saving time and money, getting better results and having a brand and a business to be proud of.

WHO WE ARE



We like to think we are a team of bright sparks! And we think our clients agree.

We approach every project determined to do the very best job we can. And our focus is always on our clients and what they need to achieve.

We help them do this through a partnership of expertise and experience.

WHAT WE DO



We work in partnership with a range of businesses (all different types and sizes) to put the wind back in their marketing sails.

This includes setting up a cohesive and consistent marketing strategy, developing a creative brand for their business as well as putting together a marketing plan that sets out exactly what needs to be done in terms of marketing activity.

WHAT WE DO



We LOVE getting creative! So we also provide a full range of marketing implementation services including:

Logos, copywriting, brochures, leaflets, adverts, websites, online marketing and social media, SEO and PPC, email newsletters, press releases and much more...

WHY WORK WITH US?



Because we LOVE marketing! Yes that again... (but we do).
And because we are not in this just for the money...

Mostly, you should work with us because we really do love what we do and when we enjoy our jobs we do them even better than usual.

So we work with clients we like and who like us and we do the things we enjoy. It means a better result all round.

WHAT OUR CLIENTS SAY



"Alex, and the team at Cornerstone, have helped me build the business and brand from the ground up.

Thoroughly professional and also very enjoyable to work with, Alex particularly gives drive and commitment to everything she does.

After a launch period, we are now starting to work with major, global businesses, and I can truly say that investing in a marketing strategy, plan and consultant of Alex's calibre has been the best thing I have done for my business."

**Philip Renwick,
Chilgrove Learning & Development, MD**



SO, WHAT NEXT?



Well, if your business needs to get its hands on some “marketing gold” then we need to talk.

We’d be happy to come and have a chat with you to find out where you are right now and where you want your business to be in the future.

And we would LOVE to help you move your marketing in the right direction.

GET IN TOUCH



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Feel free to give us a call or drop us a line and we promise you'll get through to a friendly person who just wants to help...

Call	01403 700340
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